

## 10DLC Campaign Registry

### Brand Registration

If your brand is already registered: mark here and provide your brand name:

Legal Company/Entity Name:

Employer ID (EIN)  No:  USA  Other:

Registered address: (the legal company address if it does not match the registration will fail)

Street:

City, State Zip:

Vertical Type:  Business Services  Technology  Political  Other

*\* There is a \$15 fee to correct brand registration information after a failed attempt. There is a one-time \$15 brand registration fee.*

### Campaign Registration

*\* You must have a brand registration before you can register for a campaign. Non-profits with 501(c), except 527 do not need to go through vetting.*

Candidate Name/Committee Name:

Committee Name (if required, otherwise use candidate name):

Local (select one):  Federal  State  Local  Tribal

FEC Committee Type (required for federal campaigns):

FEC ID (required for federal campaigns, otherwise enter 00000):

EIN:

Is this a PAC?  Yes  No

Committee Type:  Local  Federal  State  Tribal

Committee State Type (If Congress enter state, if President, enter US):

Committee Municipality (If Congress enter district):

The website (URL) of where you registered your campaign (where did you file your campaign paperwork?):

Election Date (yyyy-mm-dd):

Your phone number:

Email Address (do not use generic addresses like Google/Hotmail):

Campaign/Committee Website:

**Important:** The information you supply must match your official records, including your first and last names. Your address must be a valid USPS address. For election candidates, your email address must match the one used with your electoral authority. You cannot use generic email addresses (AOL, Google, Hotmail, MSN). Verification is processed by Aegis. If you do not have an email address to process your PIN, you will receive a letter at your registered address from Aegis Mobile, 8850 Stanford Blvd., STE 4200, Columbia, MD 21045-4781. You must follow the instructions in the email or letter to complete your registration.

Tokens issued to political campaigns have a two-year cycle.

**Brand Registration Fee** (if not already registered): \$15.00

**Vetting Fees** (select one)

- Political messaging. \$88.50
- Political messaging, PIN delivery via U.S. Postal Service. \$122.50

\*US Postal service is required for a candidate that does not have a valid email address at the campaign domain name. Hotmail, Gmail, AOL or other generic email addresses are not acceptable.

Please note that there is a \$30 fee for all failed political vetting because of incomplete or incorrect information provided at the time of registration.

**Each campaign has a \$15.00 per month maintenance fee. Cognent will bill the monthly fee on a quarterly basis. First quarter due today.**

How to figure the amount due today: Add the vetting fee (\$88.50 OR \$122.50) to \$45.00 (first quarter monthly), plus the Brand Fee of \$15 if this is a new brand. Total: \$ \_\_\_\_\_

#### Payment Details

Name on Card: \_\_\_\_\_

Account No: \_\_\_\_\_

Expiration date: \_\_\_\_\_/20\_\_\_\_\_

Security Code (CVV): \_\_\_\_\_

Billing Zip Code: \_\_\_\_\_

Credit card receipt will show Cognent, LLC. By providing my account information I hereby authorize Cognent, LLC to debit my account for the fees herein identified and for the monthly fees associated to this account.

#### For Cognent use only:

Relationship:  Basic  Small  Large  Key

Brand verification:  YES  NO TCR Brand ID: \_\_\_\_\_

Campaign Vetting PIN: \_\_\_\_\_